

The 37th annual Festival of India is coming to downtown Vancouver on Sunday August 15<sup>th</sup> 2010. The event attracts a diverse group of 20,000 plus visitors including locals from every corner of the Greater Vancouver as well as tourists from abroad.

The festival begins with a dynamic parade under the Granville St Bridge at Beach Ave. and proceeds along Beach Ave to 2nd Beach in Stanley Park. This parade includes features 50 foot chariots, South Asian instrumentals, dancers and a cultural explosion of visuals. Following the parade the festival offers a FREE full course South Asian meal for 20,000 people from noon to dusk. There are 20 Large tents set up displaying art, science, literature, and fashion. There are also 2 Stages of performing artists, including highly acclaimed International Theatrical Troupes, top rated classical Bharatnatyam dancers and a variety of other musical artists. For children, we offer face painting, puppet shows, balloon artists, 30 feet high inflatable kid gym bouncer, and Henna Hand Tattoos. The festival also includes cooking demonstrations, a bicycle valet and an Indian Bazaar. You can share in the excitement the festival brings, by renting a table!

Our rental package includes the following at an amazing value:

- Early Bird Special price!
- High pedestrian venue (2nd Beach Stanley Park)
- Booths, Tables, and tents (including setup)
- Power
- Cleanup and garbage removal
- Marketing
- 20,000 plus potential customers

The Festival of India is looking for products that are targeted to families, young teens, children and adults. These may include clothing and fashion accessories (no leather/animal products please), household goods, art, electronics, and unique services. As long as it is fresh and has high selling potential, we are interested in hearing from you!

We are very pleased with the response we have received from the community, and space is limited! If you want to take advantage of this great opportunity to promote your products, please contact me by email at [festivalofindia@hotmail.com](mailto:festivalofindia@hotmail.com) or at 604-868-6169. I can provide you with more details on our rental package and answer any questions you may have.

Thank you for your time and energy,

Shalu D. Sharma  
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